



# Residential Energy Efficiency Programs

Anderson Marshall  
Randy Wilson  
Residential EE Program Managers  
May 11, 2021



# Residential Energy Efficiency Programs

Specialty Lighting

Home Energy Improvement Program (HEIP)

Refrigerator Recycling

Home Energy Efficiency Assistance Program (HEEAP)

Temp<sup>v</sup> Energy Management Program

Georgia Power Marketplace



## Specialty Lighting



Switch to durable LED bulbs and save energy and money

- Promotes adoption of Specialty ENERGY STAR LED bulbs through statewide retail locations and the Georgia Power Marketplace
- Active in more than 80

### Program Details



- Georgia Power Residential Customers

### Participants



- Assists Georgia Power residential customers with daily energy usage
- Incentives between \$0.40 - \$2.40 depending on bulb type

### Program Benefits



- Standard LEDs
- Specialty LEDs – Globes, Candelabras
- Reflector LEDs – i.e., recessed can lights

### Eligible Improvements



Find a Store: [georgiapower.com/findastore](http://georgiapower.com/findastore) or Shop Online: [georgiapowermarketplace.com/lighting](http://georgiapowermarketplace.com/lighting)

## Home Energy Improvement Program (HEIP)



Maintain comfort with qualifying energy-saving improvements

- Promotes whole-house or individual improvement approach for customers in existing homes
- Rebates from \$575 up to \$1,150 depending on single family or multifamily

### Program Details



- Georgia Power residential customers living in an existing single family or multifamily residence

### Participants



- Reduce energy use, save on utility costs, improve indoor air quality and improve comfort

### Program Benefits



- Individual Improvements: Attic insulation, Duct sealing, Air sealing, Heat pump water heater, Smart t-stats
- Whole House: Holistic improvements including a Home Energy Assessment to achieve at least 25% overall electricity savings

### Eligible Improvements



Learn more about HEIP at [georgiapower.com/homeimprovements](https://georgiapower.com/homeimprovements)



### Additional Program Details for HEIP

**Smart thermostat rebates up to \$38 from [georgiapowermarketplace.com](http://georgiapowermarketplace.com)**

#### **Whole House**

- Home Energy Assessment rebate 50% of cost up to \$75
- Whole House improvements rebate 50% of cost up to \$500

**Multifamily Customers**



**Smart thermostat rebates up to \$75 from [georgiapowermarketplace.com](http://georgiapowermarketplace.com)**

#### **Whole House**

- Home Energy Assessment rebate 50% of cost up to \$150
- Whole House improvements rebate 50% of cost up to \$1000

#### **Individual Improvements**

- Attic insulation rebate 50% of cost up to \$250
- Duct sealing rebate 50% of cost up to \$300
- Heat pump water heater rebate 50% of cost up to \$250

**Single Family Customers**



## Refrigerator Recycling



Maintain comfort with qualifying energy-saving improvements

- Residential customers are eligible for free pickup and recycling of **secondary** refrigerators or freezers
- Eligible customers receive a \$35 rebate

Program  
Details



- Georgia Power single family residential customers are eligible

Participants



- Assists Georgia Power residential customers with energy usage
- Customers who dispose of spare inefficient refrigerators and freezers can save up to \$100 per year

Program  
Benefits



- Working secondary refrigerators or freezers

Eligible  
Improvements



**Sign up today:** Toll free number (888-594-8596) or Online: [georgiapower.com/RRP](https://georgiapower.com/RRP)

## Temp√ Energy Management Program



Use energy more efficiently and keep costs low for our community

- Shifts electricity usage during peak demand periods through smart thermostats
- Eligible customers receive \$50 incentive

Program  
Details



- Eligible residential single family and multifamily customers
- Offer limited to all-electric heat pump customers

Participants



- Assists customers in achieving summer and winter peak demand and energy savings

Program  
Benefits



- Georgia Power customers can purchase rebated smart thermostats on Marketplace
- Customers can register their own eligible thermostat

Eligible  
Improvements



For more information or to enroll visit [georgiapower.com/tempcheck](https://georgiapower.com/tempcheck)



Shop online for instant rebates on energy efficiency home products

- Convenient access to purchase energy efficiency rebated products online

Program  
Details



- Instant online rebates available to Georgia Power residential single family and multifamily customers

Participants



- Smart t-stats and LEDs rebated for Georgia Power customers
- Smart home, water savings, advanced power strips, EV chargers and more

Available  
Products



Shop online at [georgiapowermarketplace.com](https://georgiapowermarketplace.com)



# Income Qualified Programs



HopeWorks: Seniors Assistance Program

Home Energy Efficiency Assistance Program (HEEAP)



## HopeWorks: Seniors Assistance Program



Free home energy improvements for income-qualified seniors

- Assists income-qualified seniors with home energy improvements
- Georgia Power provides up to \$4000 in funding per residence for qualified program participants

### Program Details



- 60+ years of age
- Georgia Power customer must own and be living in the home
- Household income is 200% or less of current U.S. Federal Poverty Guidelines

### Participants



- Free in-home audit and energy efficiency upgrades
- Assists Georgia Power residential customers with management of daily energy usage

### Program Benefits



- Air Sealing
- Attic Insulation
- Duct Sealing
- LED Lighting
- HVAC Repair
- Floor Insulation

### Eligible Improvements



Visit [HopeWorks4Us.org](https://www.HopeWorks4Us.org) for additional program information and to apply call 404-872-0167.  
Contact HopeWorks to determine if they serve your community.

## Home Energy Efficiency Assistance Program (HEEAP)



Free home energy improvements for income-qualified customers

- Assists income-qualified residential customers with home energy improvements
- Provides up to \$3,750 in funding per residence for qualified program participants

### Program Details



- Georgia Power customer living in single family or multifamily residence
- Household income is 200% or less of current U.S. Federal Poverty Guidelines

### Participants



- To help increase the number of people that can be served by this program, members of the community can donate funds that will be added to the funding provided by Georgia Power

### Community Support



- Air Sealing
- Attic Insulation
- Duct Sealing
- LED Lighting
- HVAC Repair
- Water Heater Jackets
- Smart Thermostats
- Pipe Wrap Insulation

### Eligible Improvements



For additional program information including our online application, visit [georgiapower.com/homeassistance](https://georgiapower.com/homeassistance)

# Additional Resources





### Finding assistance when needed

- Project SHARE
- United Way
- Community Action Agencies
- LIHEAP (Department of Family and Children Services)
- Energy Assistance

#### Bill Pay Assistance



- Georgia Power Payment Arrangements
- Senior Citizens Discount

#### Payment Options



- Authorized Payment Locations
- Online Payments

#### Payment Locations



- Project SHARE
- American Red Cross

#### Agency Assistance



# Questions



Georgia  
Power

**Thank you!**



**Georgia  
Power**